## 30 km/h speed limit for urban roads in Spain. How?"







## What have we done?

- The general speed limit on urban roads is:
  - a) 20 km/h on roads with a single platform for traffic and footway.
  - b) 30 km/h on roads with a single lane each way.
  - c) 50 km/h on roads with two or more lanes each way.

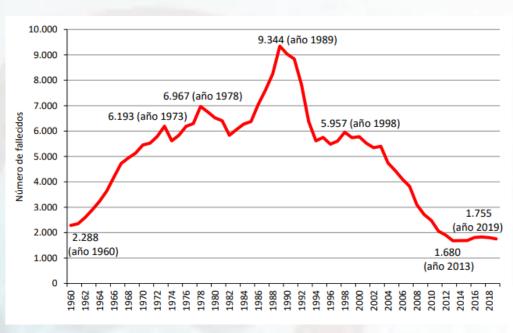




Simple and practical rule for users



## Why have we done it?

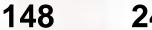


### **URBAN ROADS 30 %**



# VULNERABLE USERS 82 %







247



32



## Why have we done it?

## &....

- Promotion of active mobility: walking, cycling.
- New means of mobility: e-scooters, sharing...
- Freight distribution and e-commerce.
- COVID-19.
- Limited space in cities:
  - "Rule 1": Sidewalks are for pedestrians.
  - "Rule 2": Dedicated lanes (if necessary): bus/taxis, bicycles (+ e-scooters).
  - Then... everyone shares the space at low speeds.

50 km/h on major access and traffic distribution roads 30 km/h on city streets



#### How have we done it?

- This can only be done with the support of, and demand from, local authorities.
- Over the last years, growing support from municipalities and civil society.
- Endorsement from the National Federation of Municipalities.







### When communicating

- Appeal to international strategies and recommendations.
- Find international and national stories of success.
- Give voice to:
  - → International organizations.
  - → Civil society: associations of victims, pedestrians, cyclists, motorists.
  - → Experts from the academy.











### Some key messages

- Our priorities are the pedestrians (particularly the elderly and disabled), the cyclists and the public transport. Let's make sure walking and biking are safe.
- Change of philosophy: from traffic plans, which managed the use of cars, to mobility plans, which put people's needs at the center.
- This is a long-term project.
  - → We look for a correspondence between the function of streets, their design and their speed limit (safe system principles).
- 80/20 city model.
  - → 20% of the streets carry 80% of the traffic, at higher speeds.
  - → 80% of the streets carry 20% of the traffic, at low speeds and sharing the space.
- We should not put too much emphasis on enforcement.



#### Communication













## Thank you for your attention

